

**Census 2010 Talking Points for
Non-Response Follow-Up (NRFU) / Door-to-door enumeration
May – July 2010**

If a household did not return its Census form by April 16th, that household will be included in the Census Bureau's Non-Response Follow Up (NRFU) phase of the 2010 Census. During NRFU, Census takers (enumerators) will visit households that have not returned the Census form to obtain the information requested on the form, and will make up to six attempts to reach that household.

NRFU will begin on May 1, 2010 and end July 10, 2010. However, Census Bureau enumerators may already be doing door-to-door enumeration in certain regions. In addition, some households that did not return their Census form still may be visited by Census Bureau enumerators for follow-up or clarification on the form they submitted. Our communities need to be encouraged to provide information to Census Bureau enumerators, and at the same time remain safe from those who may take advantage of the Census NRFU operation to conduct fraudulent or misleading acts.

Identifying official Census enumerators:

- Official census enumerators **will** have an official Department of Commerce/U.S. Census Bureau badge with their name on it (it may not have a photograph). You can ask to see an additional form of identification.
- If the enumerator does not show an official badge to you, do **NOT** open the door.
- Enumerators **may** carry a black canvass bag with the official 2010 Census logo on it.
- Some enumerators **may** have laptops to aid them in the interview process, and handheld computers that provide them access to maps of the area they are working in. The handheld computers use GPS technology to help locate addresses and ensure that residents are counted in the right location.
- If you wish **to confirm the identity of an enumerator**, you must contact the Regional Census Center (RCC). Please note that RCCs vary by state, and in some cases by county. Please call **1-877-EL-CENSO** (1-877-352-3676) to obtain the phone number of your correct RCC.
- In order to verify the enumerator's employment with the RCC, you must provide the enumerators name and the employee number on their badge.
- An enumerator will leave a D-26, Notice of Visit form on your door to notify you that a worker visited your address to complete an interview with you. You may contact the worker using the contact information listed on the form to schedule a time to complete the interview.

Enumerators will ask:

- Enumerators will only ask the questions on the census form – no more, no less.

Enumerators will NOT ask:

- An enumerator will **never** ask to enter your home.
- An enumerator will **never** ask for your social security number, immigration status, citizenship status, or any financial information (such as credit card numbers or bank accounts).



Census Forms:

- If you mailed your Census Form *after* April 16, you may still get a visit from an enumerator. You should still provide the information to the enumerator. You will **not** be counted twice.
- If you did not mail back your census form, you may also give your answers to the Census Bureau via telephone. For more information on how to do this, please call 1-877-EL-CENSO, 1-877-352-3676

Be Counted Forms:

- *Be Counted Forms* are census questionnaires that were made available at various community locations for people who either did not receive a census questionnaire in the mail or who believe they were not included on any other census questionnaire. **The last day to mail back a *Be Counted form* is May 1, 2010.**
- If you did not obtain a *Be Counted Form*, you may also give your answers to the Census Bureau via telephone. For more information on how to do this, please call 1-877-EL-CENSO, 1-877-352-3676